

The SILVER LINING

Concept Marketing International

"A Different Economic Reality"



OCTOBER · 2008

State of The Economy

- 60,000 more jobs lost
- Employers Payroll Down this Month again and every Month this Year, Nationwide.

Good Morning America ran a special report on "How to Sell Things You Have In Your Home To Earn Extra Money!" What is the State of the Economy? I think this says it all. It's time for America to experience "A Different Economic Reality!"

I can think of no better time to be back with my CMI family (Pen to Paper) than now. Although I'm continuing our fight to control our own Financial Destiny by Pen and Paper...yes the Pen can be mightier than the sword!

Ed McMann, Johnny Carson's sidekick on the Tonight Show as many know, recently made a statement that almost blew me out of my chair. He stated that "People must learn to Control and Manage their Money."

Here I sit accused of doing that very thing...Controlling and Managing Money. As long as you are a "Big Shot" it's perfectly fine, but if you are Grass Root America...powers that be would just prefer that you sell things in your Home.

Now, you can truly understand why we are fighting for your right to Control your own Family's Destiny. And as our appeal will reveal breath-taking financial information, know that as an active CMI member, you are part of a movement that will turn the economy right side up for the American family. At a time when individuals are looking for the ultimate opportunity, CMI once again rises to the call.

More Americans are looking for more opportunity than ever before in history. It's Our Turn...It's Our Time!. And the STAGE 1 Master Syndication is *Right on Time!* The \$100 Masters offers a low cost income plan with high income potential and can make anyone be successful within 30 days. Just how many people do you know would be willing to work a plan that requires only a \$100 purchase (one time out-of-pocket) and 6 people willing to do the same thing, resulting in earning up to \$10,000 per month additional income?

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I guarantee our CMI families will not be selling any of their personal items out of their homes just to make ends meet! And as your income increases you will immediately pick up your Healthcare and Benefit membership. Through our seminars, workshops and training you will then begin to manage and control your family's income to secure your financial future.

Is this a new financial plan? Absolutely Not! This is CMI...your company at its' very best.

Be **Proud and Loud**...proud of the opportunity you have in CMI! Shout it to the mountain tops that you are here to share your good fortune to help others. Am I in this Fight Alone?

Take back control of your families' financial Destiny...by becoming as successful as possible as quickly as possible with the CMI opportunity.

Stay close to your CMI Home...We are here for You.

- James E. Aldridge, Founder

CMI PRESENTS ADDITIONAL BREAKTHROUGHS!

It's official, **STAGE 1** of the **Master Syndication Program** has been launched and it is running rampant!

As a current member, you are already aware that the \$500 **Master Syndication Program** has been averaging monthly profit-sharing payouts of \$2,000 - \$2,500 per qualified member.



Now, here's what you probably DID NOT know: The **Master Syndication Program** has now been divided into two levels of participation. **STAGE 1** and **STAGE 2**. **STAGE 2** is the current \$500 per month member level program that is averaging \$2,000 - \$2,500 in profit-sharing payouts.

STAGE 1 is a new level that was launched on June 1, 2008. This level is only \$100 to get started. **STAGE 1** has its own monthly profit-sharing pool just as **STAGE 2**. The **STAGE 1** profit-sharing will range from \$100 up to a maximum cap of \$600 per month. You only need 6 accounts to qualify for profit-sharing.

When **STAGE 1** caps at \$600, you receive \$100 and \$500 is used to automatically enter you in **STAGE 2**. The same applies for the 6 accounts that you secured. When they become qualified and cap out, they automatically enter **STAGE 2** with you as the sponsor (if you're in proper place). This can all happen the same month if you apply yourself and secure 6 Serious Minded Individuals who do likewise.

Now, here's some exciting information – **STAGE 1** has capped every month since June! That means that the qualified members in **STAGE 1** not only received a profit-sharing check of \$100 and some silver, they also made an automatic purchase in **STAGE 2** with no out-of-pocket cost. This advancement also helps their **STAGE 2** sponsor achieve "qualified status" on an accelerated basis receiving thousands monthly.

What next? Go to the **STAGE 1** website, www.cmimaster.com/stage1.html, review the Presentation and the Q&A

**Concept Marketing International
&
Affiliate Companies
present
A DIFFERENT ECONOMIC REALITY**



Ideal Tax Services

Tax Boot Camp

Learn how to reduce your federal, state, and local income taxes legally & ethically according to Internal Revenue Tax Codes.

Concept Marketing International

Ultimate Benefit Plan (UBP) Presentation & Business Opportunity

The *National Benefits and Consumer Savings Association* that's taking America by storm! Experience success without sponsoring.



The Mod III and Mod III SC Software Program

The awesome, income producing power, of CMI's patented software program

Debt Reduction Program

A simple, financial reorganization that eliminates all payable debt without budgeting or borrowing.



Diversified Income Strategies

Increase your income through the power of syndicating utilizing the **UBP**, the **UFP** and the **MSP** all from the same team!

Lorbert & Company

Private Placement Investment Program

Alternative Retirement Funding Strategies using America's most precious commodity.



**A 2-Day Wealth Education
"Where Knowledge is the Key!"**

**December 12-13, 2008, Location To Be Announced
Kansas City, Missouri**

section, and then sign up at the Join Now button. Then all you do is *INVITE* others to view the website and/or listen in to one of our many 'LIVE' teleconference calls... we take it from there! There are scheduled teleconference calls *EVERY SINGLE DAY*, sometimes 7 times per day to accommodate any rotating shift workers! There's no way you can lose with this one. The dial-in number is **712-432-0448** with access pin number **2902210#**.

**The call schedule times currently are
11 AM, 2 PM, 4 PM, 6 PM, 9 PM, 11 PM and 1 AM,
all Central Standard Time.**

There will not be any 11 AM or 1 AM, Central time calls on Saturday and Sunday. E-mail reminders are sent out daily to the existing **STAGE 1** members. Be sure to open yours!

Eagle One coming to All Three Trilogy Programs!



The Eagle One ATM Card by Virtual Money will soon be available on all three of the Trilogy Programs of CMI.

Just imagine, no more "waiting" for your check to arrive in the mail. Just like the **UBP** members, the **Master** and **UFP** members will also experience the joy and satisfaction of having their commissions instantly loaded onto their card.

When these funds are loaded onto your card, they become instantly available for purchases and day-to-day living expenses.

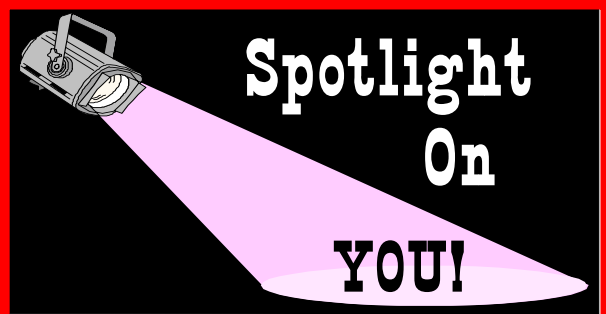
Sign-up forms are being updated and existing members will receive instructions for submitting their additional data requests.

UFP - ULTIMATE FINANCIAL PLAN is now Going Solo!

In order to make the **Soaring Eagle Award** available to everyone, we had to first pave the way for you to market the **(UFP) Ultimate Financial Plan** as a stand-alone product. So, in June we announced just that!

The **UFP** is available as an "only" selection if that is what the prospect desires. For those of you wanting to offer the advantages of the **TASA** without the requirement of joining the **Master Syndication Program**, here's your chance!

Of course, the sign-up procedures for the **UFP** remain the same. You must secure a *Success Pack* to offer to the new prospect prior to joining, so plan ahead and stock up early! The all new **UFP** website is currently under construction and will be unveiled when completed.



As it is everyone's objective to be as successful as possible, some of us excel above and beyond the "call of duty" and the minimum requirements of a Customer Sales Associate.

This **Spot Light On U** featured member is



Adrian Woodward
of Vallejo, California.

Adrian, and his wife Denise, have personally recruited the most direct members into the **STAGE 2 Master Program** to-date and we say to him,

*Congratulations
on a job well done!*

**Check The National Calendar For Dial-In Numbers
& Access Codes For Our Various Conference Calls**

STAGE 2 Master Every Wednesday 8 pm Central Time
 Master Training 1st & 3rd Mon. 8 pm Central Time
 UBPEvery Thursday 8 pm Central Time
 UBPETraining 1st & 3rd Sat. 12 noon Central Time



**CATCH US
ON THE WEB!**

www.cmiubp.com & www.cmiubp.com/csa
www.conceptmarketinginternational.com
www.the-learning-center.net
www.cmimasters.com
www.cmimaster.com/stage1.html

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Concept Marketing International
 4955 NE Goodview Circle, Suite B
 Lee's Summit, MO 64064
 "A Different Economic Reality"

December 12-13, 2008, Location To Be Announced

Kansas City, Missouri

A 2-Day Wealth of Knowledge "Where Knowledge Is the Key"

Agenda:

Friday: 8:00 am - 8:45 am, Registration
9:00 am - 2:00 pm, Tax Boot Camp
Registered Students & Auditors
(Casual Attire)

Friday: 6:00 pm - 7:45 pm, Registration/Meet the Team
7:00pm - 9:00 pm Seminar
Open to CMI Members & Guest
(Causal Business Attire)

Saturday: 7:00 am - 7:45 am, Registration
8:00 am - 7:00 pm, Workshop
Registered CMI Members Only (Casual Attire)
(Includes Continental Breakfast and Lunch)

Accommodations: (based on availability)

**Pre-Register Today,
We'll Provide Hotel
Location Information
At A Later Date.**

GOOD NEWS AND BAD NEWS!

The GOOD NEWS is...We Can't wait to see you!!

Friday: Business Causal Dress Required

The BAD NEWS is, no suits, ties, dressy dresses, or high heels allowed at the **SATURDAY** workshop! We will work you to death for the whole day and will leave you wanting more, so come dressed for comfort!! (*Bring a Pencil*) (*Bring a Pencil*) (*Bring a Pencil*)

SIGN-UP TODAY TO AVOID LATE FEES BY NOVEMBER 1, 2008

EVENT	TYPE	COST	QTY	TOTAL
ITS Tax Boot Camp (includes husband & wife who file joint tax returns)	New Student	\$135.00		
	Late Registration Add	\$ 20.00		
(includes Auditors who file joint tax returns)	Auditor (Alumni Only)	\$ 55.00		
CMI Seminar & Workshop	Single Registration	\$150.00		
	Late Registration Add	\$ 25.00		
All Funds are Payable to : CMI		Total:		

NOTE: If payment is for more than one registration please include the additional name(s), per session, on separate paper.

Name: _____

Address: _____

Phone: _____

Email: _____@_____

Method of Payment Visa Master Card Discover Cashier's Check Money Order

Name on Card: _____

Signature: _____

Credit Card # _____ Exp. Date: _____

CMI PHONE: 816-478-6305 FAX: 816-478-9105 or Mail to 4955 NE Goodview Cir, Suite B, Lees Summit, MO 64064